3rd Annual Reelin' for Research Fishing Tournament

The 3rd Annual Reelin' for Research Fishing Tournament will be held Saturday, May 7th in Morehead City in honor of Tony Montana, who passed away from cancer five years ago. Money raised from the event goes directly to the Tony Montana Fellowship Fund via the N.C. Children's Promise, a year round campaign that promotes the N.C. Children's Hospital. The Reelin' for Research Tournament was initiated three years ago after a group of Tony's closest family and friends. In our first year, we were able to raise just under $30,000. In 2010, the 2nd annual Reelin' for Research event raised over $70,000 – a tremendous success! Please get involved this year and help us reach our goal – to raise $100,000 for the Tony Montana Fellowship Fund! Tony believed that he had the opportunity to live such a wonderful life, but that many children with cancer are being deprived of that chance. Research to help these children is critical and that is exactly what we are supporting.

The Tournament:
This event will be held each year the first weekend in May in Morehead City. The Schedule of Events is as follows:

Friday, May 6th:	Captain's Meeting at 7:00 / Welcome Cocktail at 8:00 - Chef's 105 (Morehead Waterfront)
Saturday, May 7th:	Lines in the water - 8:00 am
	All fish must be weighed in by 6:00 pm at the Morehead City Waterfront
	Awards Ceremony & Silent Auction/Raffle at 7:30 - Chefs 105 (Morehead Waterfront)

Your Support:
We are asking for your support in making a difference. You can get involved in a number of ways - personal contributions, tournament registration, donations (we will have live and silent auctions), corporate sponsorships, working the tournament, ideas and feedback, and simply spreading the word. Our purpose this year is to create awareness of the event, get as many people involved as possible the weekend of the tournament, and raise as much money as we can to support the North Carolina Children's Promise.

ALL CONTRIBUTIONS ARE 100% TAX DEDUCTIBLE VIA THE MEDICAL FOUNDATION OF N.C., INC.
THE 501(C)(3) BODY FOR N.C. CHILDREN'S PROMISE

The Cause:
Money raised will go directly to the North Carolina Children's Promise. The N.C. Children's Promise, a statewide initiative, is a year round campaign to promote the North Carolina Children's Hospital. Its mission is to secure financial and community resources to provide comprehensive, family-centered health care for the children of North Carolina, regardless of ability to pay.

The Benefit:
The North Carolina Children's Hospital provides the children of North Carolina with something not available before now — a facility that brings together complete inpatient and outpatient care for children in one location, a true children's hospital. Each year more than 60,000 children from all 100 N.C. counties come to UNC for over 200,000 visits for diagnosis and treatment. A gift to the N.C. Children's Promise is ensuring that the N.C. Children's Hospital will be providing outstanding care for generations to come.

We are all very excited about this years event! It is going to be a fun, exciting weekend! The support and contributions from friends, family and local businesses are invaluable to the continuing success of the Reelin' for Research Fishing Tournament. The dedication of this group makes this event possible and will foster the continuation of this event for many years to come. Your time and consideration is greatly appreciated.

With your help, we'll be "fighting" together to "land" a cure for the kids!

Kindest regards –

Reelin' for Research Steering Committee

www.reelinforresearch.org